

On 11 July, we hosted the launch of the 2018 Social Mobility Employer Index at the Guildhall.

The Index is compiled by the Social Mobility Foundation and sponsored by the City of London Corporation. It ranks the UK's employers on the actions they are taking to ensure they are open to accessing and progressing talent from all backgrounds.

Over 100 employers entered this year's Index, representing 18 sectors and collectively employing over one million people. Respondents answered questions across seven different areas of business. 42% of entrants said they analyse their recruitment process to see where those from lower socio-economic groups fall down and 74% said they feel their clients now care about the socio-economic diversity of their organisation's workforce.

13 of the top 20 organisations were Financial and Professional Services firms, including the top-ranked firm, KPMG.

Catherine McGuinness spoke at the event, as well as the Rt. Honourable Alan Milburn and David Johnston OBE, Chief Executive of the Social Mobility Foundation. The launch event was attended by 180 people from 88 businesses and received high engagement on social media – tweets from our Responsible City account were seen by over 24,000 people in addition to uptake by the organisations and employees who were featured in the Index tweeting 166 times. The Index generated 18 press articles in publications like *The Times* and *PR Newswire*.

To coincide with the event, we produced a [short video](#) featuring some of the top-ranking FPS firms – KPMG, Bryan Cave Leighton Paisner and M&G Investments – discussing their actions on social mobility.



